

Newsletter comments

B4) Noteworthy articles

Have there been any specific articles that you have found particularly useful or interesting? If so, what were those articles?

Why were they particularly interesting or useful to you?

Although answer "no", I do believe that I have found it an interesting read as a general rule.

Always interested.

I like reading about the events that I have attended.

I enjoy all the articles and find them informative and enjoyable.

As I do not live in Tewin, this is another way in which to keep in touch and plan to join in.

All were interesting but nothing specific.

Anything connected with local news is great.

It's my time to catch up with local news, events etc.

Autumn Show report :- It is what THACS is all about and good to see the range of subjects and participants.

Winners & awards for the THACS shows:- Useful summary especially if you missed the show.

Gardening tips:- Both of us are keen gardeners

I look forward to photography material.

Photography tips and recipes:- Information to improve techniques and new recipes to try.

We do not publish articles:- it would be an improvement if we did e.g. nature tips, feeding birds, how to grow this and that.

Now and again we have photography tips which is good.

Reporting events past and present cannot be called an article.

B5) Layout and design

What do you think of the layout and design of the Newsletter?

Text is flowery and sometimes fictional e.g. "by great demand we are holding a quiz again". We have battled to get 25% of the members interested.

September 09 newsletter pages 2 & 3 full of no interest.
Information repeated continually especially including Parish News THACS page.

Occasionally too many exclamation marks.

B6) Frequency

How often would you like us to publish the newsletter?

We like things as they are, but would not mind if one of the dates had to be dropped in order to reduce pressure on the committee.

The frequency leaves a 6 month gap between September and March.
Would an additional newsletter within this period be possible?
(or spread the others out a bit).

Twice a year with quality interesting content.

I think that 3 times a year would be sufficient.

B7) Improvements

How can we improve the newsletter for you?

Fine as it is.

I think that it works as it is - it doesn't need to be made any more complicated.
Less is more - make it too detailed and it may put people off reading it.

I'm a relatively new member of THACS but am happy with the newsletter the way it is.

It's quick to scan over and update yourself on events etc so I think it's fine!

We are happy with the present content.

I think that it is fine as it is - so often things are "improved" and end up worse!

We like it as it is.

Can't think of anything.

You can't!

A bit of colour and a few leaves or something representing the seasons.

Could be on an A5 format and more tightly set.

Typeface and layout could be more appealing.

Better layout, larger, clearer headings, more visual appeal.

Chairman's introduction should be brief.

Forthcoming events clearer - larger, bolder headlines - underlined.

Childrens corner on own page or with recipes, gardening tips.

A logo for THACS may be a good idea on the front - you could make it a competition for next show.

More gardening tips.

Don't advertise events too early as people are unwilling to commit too many months ahead.

Personally I would prefer a shorter version without the advertisements but I understand why you want sponsorship of this kind. Could you just ask for personal sponsorship without printing ads?

Perhaps short articles - or reports - of the content of talks (such as the one coming up on photography) for people unable to attend or as a reminder to those who went.

Main focus should be "Future Events". Reports of Past Events (apart from show prize winners) are less interesting and sometimes they overshadow Future Events.

Cut out the continued use of THACS in Showcard Gothic in the body of an article e.g. THACS instead of **THACS**. It appears 21 times in the September newsletter.

- 1) Put headings for future events large and bold including event - date - venue- time for clear and quick reference (no need to repeat in text).
- 2) Put contact names, addresses, tel. no/email in bold consistently throughout newsletter.
- 3) Adverts are overshadowing text sometimes and make it look as though everything is squeezed in.
- 4) Contact names and phone numbers would be useful for members to know in each newsletter i.e. main officers of Committee at the end at least.
- 5) Room to put readers letters or comments in newsletter for news and feedback.
- 6) Addition of photos for interest visually and information e.g. recent event photos.
- 7) Summary of forthcoming events at end for quick resume.

The adverts are too large relative to the column content (particularly relates to the front page this month) [September 2009]. Make smaller and increase number or save paper / copying costs.

I find it much easier to read the text in columns. Longer lines are difficult to follow.

Use colour.

Have guest writers.